



Umut Yağız

UI/UX Designer

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Istanbul

Experience

T.O.M. / UI/UX Designer

SEP 2023 – PRESENT

- Hadi Mobile App
- TOM Bank Corporate Web App

Yapı Kredi / UI/UX Designer

JUL 2021 – SEP 2023

- Yapı Kredi Mobile App
- World Mobile App
- Pos Cepte Mobile App
- Yapı Kredi Website
- Yapı Kredi Internet Banking

ASUS / Webmaster

NOV 2018 – JUL 2021

- Managed the official ASUS and ROG Turkey websites
- Designed custom landing pages for regional campaigns
- Produced product A+ content and localized product videos for e-tailers
- Created weekly newsletters
- Developed digital and print advertising assets in line with brand guidelines
- Designed social media assets in line with brand guidelines

Kutupayısı Outdoor / Webmaster

JAN 2017 – AUG 2017

- Managed local websites for foreign brands distributed by the company
- Produced product A+ content
- Created weekly newsletters
- Developed digital and print advertising assets in line with brand guidelines
- Designed social media assets in line with brand guidelines
- Built the Puhu Travel Agency website (in-house company)

Haberturk TV / TV Graphics Intern

SEP 2014 – JAN 2015

- Designed news content graphics
- Created program opener animations

Freelance / Web Designer

JUL 2011 – JUN 2016

- Delivered responsive website design with identity design
- Installed and customized themes on WordPress, Magento, and Joomla

Education

Bahcesehir University

Visual Communication Design

2011 – 2016

I studied design fundamentals, motion, interaction, and web design. As a graphic designer at BAU Game Lab, I worked on projects for external companies and 48-hour game jams.

Wissen Academy

Android Development

2013 – 2014

To keep pace with mobile technology, I completed 6 months of Java and 6 months of core Android training, applying what I learned through hands-on projects.

Skills

Design System

User Interface Design

User Experience Design

Interaction Design

Motion Design

Visual Design

Corporate Identity Design

HTML

CSS

Python

React

Certificates

User Experience Design and Usability Training

UXservices – UXistanbul 2022

GFN Android Development

Wissen Academy